



**STEERING COMMITTEE MINUTES FOR 10/13/11
2:00-3:30 PM**

**Meeting Location:
IDHS, 401 S. Clinton, Secretary's Conference Room, 7th Floor**

Action Plan:

1. Kate Maehr will contact Joe Antolin and Terry Solomon to gather recommendations from the other commissions.
2. CMAP value statements will be distributed to the full commission for feedback.
3. Kate Maehr will take the feedback from the conversation and the notes that people submit and draft a new framework.
4. Doug Schenkelberg will work with Cristal Thomas to decide how to announce the "No Kid Hungry" campaign.

I. In Attendance Via Phone: Kate Maehr (Greater Chicago Food Depository), Cristal Thomas (Governor's Office), Grace Hou (IDHS), Mark Ishaug (AIDS United), Tracy Smith (Feeding Illinois), Carissa Gomez (Feeding Illinois), Allison Forrer (Feeding Illinois) and Doug Schenkelberg (Greater Chicago Food Depository)

II. Discussion of possible joint commission meeting:

- a. Discussed that if a joint meeting should be planned, a conversation with the commission chairs should happen first in order to have clear objectives of what should be accomplished.
- b. Kate will follow up with Joe Antolin and Terry Solomon to gather recommendations from the other commissions to share with the Commission to End Hunger. From there it will be determined if any of the recommendations overlap and where there is opportunity for collaboration.

III. Reviewed and discussed draft framework for identifying recommendations:

- a. Vision and values statement
 - i. Tracy added some of the language from the CMAP GO TO 2040 report for potential value statements.
 - ii. The point was raised that values statement should not make claims of creating a state with no hunger but one that greatly impacts it. It was clarified that CMAP's statement to that affect was part of a 40 year plan, not something for the immediate future. Alternatively, it was suggested that a lofty goal such as ending hunger was inspiring and motivational.
 - iii. The suggestion was made to engage the full commission in drafting a vision and value statement.
 - iv. Committee agreed to ask working group chairs to get feedback on the CMAP values statement during their October meetings.

- b. Filtering: The committee wants to encourage working groups to think creatively about recommendations and it was decided to not create filters at this time. Working Group chairs will be encouraged to begin using the recommendation forms to assess their recommendations and we will set some criteria at a later date.
- c. Proposed Frameworks
 - i. Discussion of how to organize the recommendations.
 - ii. Cristal suggested that “partnering” is part of all of the action categories.
 - iii. Cristal stressed that “invest” should encapsulate all the people that should be involved in the bringing in the resources. The committee was in agreement.
 - iv. Allison suggested the word “optimize” instead of utilize. The committee was in agreement.
 - v. Action: Kate will take the feedback from the conversation and the notes that people submit and draft a new framework.

IV. Share Our Strength Update

- a. GCFD has hired a campaign manager to start on November 7.
- b. Focus will be to support the Commission by helping to finalize recommendations and draft the report. The manager will then carry out the “No Kid Hungry” campaign. It will help to carry out the recommendations of the Commission with respect to childhood hunger.
- c. Action: Doug will work with Cristal to decide how to announce this campaign.

Commission to End Hunger: Draft Framework for Identifying Recommendations

Vision and/or values statement: We agreed at our meeting to change the language on bullet point one. The bullet points in red are from the CMAP report. Do you want to add/replace the language? My vote is yes as the language is very clear and it provides some continuity.

- Every person in the State of Illinois will have access to quality, nutritious food.
- **No man, woman or child will be hungry. (CMAP report)**
- All systems will put the client first – services should be provided with dignity, respect and efficiency.
- Programs and services will be delivered collaboratively and there will be “no wrong door”
- **Supplemental and emergency food systems will be customer focused and provide service with dignity.**
- **There will be “no wrong door” for individuals and families in need of food assistance – meaning there will be multiple entry points for programs and services that will be client-centered as opposed to program-centered.**
- **Nutrition programs and services will be delivered collaboratively, in a streamlined, seamless fashion, regardless of whether they are federal, state, municipal or private in nature.**

Filter/Prioritizing – Guidance for Working Group Chairs

At this point in the process, we want to continue to encourage creativity. We would ask that the working group chairs begin to conduct their analysis with an eye toward feasibility using the recommendation form as a guide to the items for consideration. Ultimately, factors for consideration will be timing, needed resources, capacity, dependencies and impact. The plan should clearly lay out both long and short term strategies.

Report

The report will highlight best practices of other states.

We need to be honest about the challenges in the report and meet them head-on.

There will be items that are included in the report and items that we share as we develop the report in order to most effectively communicate the results of our research.

Framework with 3 buckets: In our internal conversation, we felt that the three buckets were easier to access and understand and are recommending that we use this framework. We also felt the language of “strengthen” was more palatable in the current political climate than “invest”.

| LINK | PARTNER | STRENGTHEN |
|--|---|---|
| Expand participation in and access to federal nutrition assistance programs <ol style="list-style-type: none"> SNAP School Breakfast Program <ul style="list-style-type: none"> Establish universal school Breakfast programs CACFP <ul style="list-style-type: none"> Increase availability of after-school food programs SFSP <ul style="list-style-type: none"> Expand the number of summer food service program sites Older Americans Act <ul style="list-style-type: none"> Are there opportunities to expand participation in congregate meals or allow alternative delivery systems | A list of partners to consider strategies for: <p>Faith community Food producers in the state Food retailers Manufacturers Health care/public health Vista/Americorps Private charitable food network (i.e. pantries, soup kitchens and food banks) Anti-poverty groups Other human service providers Fruit and Vegetable task force</p> | Federal safety net <ul style="list-style-type: none"> Farm Bill (TEFAP, SNAP, and CSFP) Older American’s Act Child Nutrition (NSLP, SFSP, CACFP) <p>People need to have faith in the safety net or they won’t spend the time applying.</p> <p>There needs to be advocacy and education around these programs so that people support them.</p> |
| Improve coordination within the service delivery system to ensure the needs of individuals and families are being met (i.e., “coordination” and “service integration”) | Public Health Connection | State safety net <ol style="list-style-type: none"> Ag Clearance Program Invest in local offices (staff and technology) <ul style="list-style-type: none"> HHS Framework project Ford Foundation Grant |
| Put the needs of clients first (customer service) – Should we have this here since it is in the values statement? | | Private philanthropy’s investment in hunger |
| Expand mobile programs <ul style="list-style-type: none"> Back pack Mobile pantries | | Raise awareness about hunger within local communities in order to encourage local investment |
| Raise awareness | | Community based responses to hunger |
| | | Improve data available in order to better target services and analyze outcomes |

Framework with 4 buckets (Mark Ishaug model)

| BETTER UTILIZATION (AKA UTILIZE) | BETTER COORDINATION (AKA COORDINATE) | BIGGER INVESTMENT (AKA INVEST) | BETTER MARKETING (AKA EDUCATE? ADVOCATE?) |
|---|--|---|--|
| <p>Expand participation in and access to federal nutrition assistance programs</p> <p>6. SNAP</p> <p>7. School Breakfast Program</p> <ul style="list-style-type: none"> Establish universal school Breakfast programs <p>8. CACFP</p> <ul style="list-style-type: none"> Increase availability of after-school food programs for low-income children <p>9. SFSP</p> <ul style="list-style-type: none"> Expand the number of summer food service program sites for low-income children | <p>A list of partners to consider strategies for:</p> <p>Faith community Food producers in the state Food retailers Manufacturers Health care/public health Vista/Americorps Private charitable food network (i.e. pantries, soup kitchens and food banks) Anti-poverty groups Other human service providers</p> <p>Improve coordination within the service delivery system to ensure the needs of individuals and families are being met (i.e., “coordination” and “service integration”)</p> | <p>Federal safety net</p> | <p>State wide “no kid hungry campaign”</p> |
| | Put the needs of clients first (customer service) | State safety net | |

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| | | 3. Health and Human Services Framework project | |
| | | Private philanthropy's investment in hunger | |